

Santam social media competition: Sanlam Cape Town Marathon 2024.

Stand a chance to win a weekend away to the value of R20 000 for two.

How to Enter:

- Participants must take a photo that embodies the spirit of freedom at the Santam exhibition stand during the Sanlam Cape Town Marathon Expo from 17 October 2024 to 19 October 2024.
- Share your "live with freedom" moment: post your photo on social media with the hashtag #ThisIsFreedom #Liveinthemoment and tag our official Instagram account at Santam_Insurance and Facebook at Santam Insurance.
- Tell Your Story: Participants must share a brief caption about what freedom means to them.

Grand Prize: A weekend away for two in your province. The prize includes accommodation and meals to the value of R20 000.

*Note:

The prize includes accommodation and food. The prize excludes travel (getting to the location). The Prize Winner make their own transport arrangement to the location.

The competition will run from Thursday 17 October at 09:00 am until Saturday 19 October at 15:00 pm. Winner will be announced on the 25th of October 2024.

Terms and Conditions

1. General

- 1.1 By participating in this Competition all Participants agree that they will be bound by the terms and conditions set out hereunder.
- 1.2 By participating in this Competition all Participants agree that they will not hold the Santam, its associated companies, agents, and/or contractors associated with this Competition liable for any losses, harm, damages, injury, claims and/or actions of whatsoever nature in connection with and/or arising out of participation in this Competition.
- 1.3 This Competition is subject to the provisions of section 36 of the Consumer Protection Act, Act 68 of 2008.
- 1.4 If required to do so, because of legislative or regulatory reasons, this Competition may be terminated immediately and without notice. In the event of such termination, all Participants agree to waive any rights they may have as a result of the termination and acknowledge they will have no recourse of whatsoever nature against Santam, its associated companies, agents, and/or contractors associated with this Competition arising out of such termination.
- 1.5 Santam reserves the right to cancel or alter this Competition without prior notice in which case the Participants agree that they will not hold Santam, its associated companies, agents, and/or contractors associated with this Competition liable for any losses, harm, damages, injury, claims and/or actions of whatsoever nature in connection with and/or arising out of the alteration and/or cancellation of this Competition.
- 1.6 Prizes are not redeemable for cash and are non-transferable in whole or in part.
- 1.7 Participants agree that they will not be entitled to any remuneration for participating in this Competition, or for participating in any media format or appearances associated with this Competition, should they elect to participate in such media format or appearances.
- 1.8 An entry into this Competition will only be regarded as a valid entry if it meets all the terms and conditions as set out herein.
- 1.9 Prize Winner will only be entitled to the Prize after the representative of Santam's Corporate Brand or Internal Audit has selected the Prize Winner and a representative of the Internal Audit department, an independent accounting firm, a registered auditor's firm, an attorney or advocate have verified the draw results and after Santam has notified the Prize Winner on Santam social media channels (Facebook and Instagram) and on email.

- 1.10 The award of the Prize is at the sole discretion of Santam, and the Participants agree that they will have no right to select the Prize. The Prize is not redeemable for cash. The Prize Winner will win a weekend away in their province to the value of R20 000 for two.
- 1.11 Any violation or attempted violation of any of these terms and conditions, or any Participant who acts or has acted in a dishonest or unethical manner to gain a benefit under this Competition will result in immediate disqualification of the Participant. Any Prize awarded will be forfeited and/or reversed and/or returned to Santam upon request.
- 1.12 These Terms and Conditions are the only terms and conditions applicable to this Competition.
- 1.13 Notwithstanding clause 1.11, Santam may change any of these terms and conditions from time to time without further notice. Your continued participation in this Competition indicates that you consent to further being bound by such changes.
- 1.14 Santam is committed to ensuring the privacy and integrity of information submitted by the Participants.
- 1.15 By participating in this Competition, Participants agree to exchange their personal information with Santam and agree further that Santam may collect, store, use and disclose the Participants' personal information in accordance with its Privacy Policy for purposes related to the Competition ("Purpose"). By participating in this Competition, Participants consent to such collection, storage, usage, and disclosure. Click on the link to read the Santam Privacy Policy. <https://www.santam.co.za/privacy-notice/>
- 1.16 Santam may disclose certain personal information of Participants, such as names, physical, postal and e-mail addresses to affiliated service providers for purposes of distributing promotional materials, newsletters, surveys and questionnaires or other information or material but only if a Participant has specifically indicated its willingness to receive such materials or information.
- 1.17 Santam may provide third parties with general information that does not include particular personal information about participants, such as their names and addresses, and which is intended to be used solely for compiling statistical or demographic information or otherwise abstract and non-personalised information.

2. Definitions

For the purposes of this Competition, the following terms will bear the meanings set out below:

- 2.1 "Participant" means any person who enters, competes in or is otherwise eligible to win a Prize in this Competition.
- 2.2 "Personal Information" means personal information as defined in section 1 of the Protection of Personal Information Act, 4 of 2013.
- 2.3 "Prize" shall mean a weekend away for two in your province. The prize includes accommodation and meals to the value of R20 000.
- 2.4 "Prize Winner" means the randomly selected Participant whose name has been selected as the Participant to whom the Prize is to be awarded.
- 2.5 "Santam" shall mean Santam Limited.

3. Criteria for Participating in the Competition

- 3.1 Participants must be 18 years of age or older and are residing in the Republic of South Africa when entering this Competition.
- 3.2 Any director, member, partner, employee, agent or consultant of Santam, the marketing service providers, suppliers, distributors or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the campaign/promotion.
- 3.3 The competition is conducted on Santam's social media channels: Facebook and Instagram.

4. When and how to enter/participate in the Competition

- 4.1 Participants must take a photo that embodies the spirit of freedom at the Santam exhibition stand during the Sanlam Cape Town Marathon expo dates.
- 4.2 Share your "live with freedom" moment: post your photo on social media with the hashtag #ThisIsFreedom #Liveinthemoment and tag our official Instagram at Santam_Insurance and Facebook at Santam Insurance.
- 4.3 Tell Your Story: Participants must share a brief caption about what freedom means to them.
- 4.4 Participants will be automatically entered into the draw after posting their photos and tagging Santam on social media channels (Facebook and Instagram).

4.5 The competition opens at 09:00 on Thursday 17 October 2024 and closes on Saturday 19 October 2024 at 15:00 at the Sanlam Cape Town Marathon. No posts will be accepted or considered after the closing date.

5. How will the winner be determined and notified?

5.1 Representatives from Santam's Corporate Brand / Internal Audit will select a Prize Winner at random on Tuesday 22 October 2024.

5.2 A representative of Santam's Internal Audit Department or, an independent accounting firm or, a registered auditor's firm or an attorney or advocate will be appointed by Santam to oversee and verify the draw results.

5.3 Prize Winner will be notified by Santam via Santam social media channels (Facebook and Instagram) and on email.

5.4 In the event of Santam not being able to contact the Prize Winner via their cellular phone or email provided within 24 hours of selecting them as Prize Winner, the next eligible Prize Winner will be selected at random as per Clause 5.1 above.

5.5 Once a Prize Winner is announced in terms of Clause 5.1 or 5.4, the decision of Santam is final and no further correspondence will be entered into.